

Council of Administration
October 21, 2023

Extension and Revitalization

Promoting Excellence in Service to Veterans and Communities

The Veterans of Foreign Wars Auxiliary Extension and Revitalization Program is designed to strengthen and expand our reach within the veteran and military community. To ensure the success of this program, we invite all members to actively participate and provide valuable suggestions to our members on how to promote and enhance it. Your insights are invaluable in driving our mission forward.

How to Get Involved:

1. **Brainstorm and Share Ideas:** We encourage each member to brainstorm and share their creative ideas on how to promote the program within your local communities, through social media, and by engaging with potential new members.
2. **Local Outreach:** Connect with local VFW Posts and veteran organizations to foster collaboration and partnerships. Sharing information about our Auxiliary and Extension and Revitalization Program will help us grow.
3. **Online Engagement:** Leverage social media and online platforms to spread the word. Share success stories, videos, and images that highlight the positive impact of VFW Auxiliary's work.
4. **Community Events:** Participate in community events and fairs to showcase our services, programs, and the benefits of joining the VFW Auxiliary.
5. **Educational Presentations:** Offer to give presentations about the VFW Auxiliary's mission and Extension and Revitalization Program to local schools, community groups, and service organizations.
6. **Mentorship and Support:** Encourage members to mentor and support new recruits. A warm welcome and assistance with integrating into the organization can significantly impact retention.

Together, we can make a significant difference in the lives of veterans and their families. Your dedication and creativity will help us extend our reach and ensure the VFW Auxiliary remains a vital force in our communities.

Thank you for your unwavering commitment to our mission.

Sincerely,

Joyce Bilyeu, Chief of Staff
Extension and Revitalization Chairman
Jbilyeu42@gmail.com